2010 Cooperstown Symposium on
Baseball and American Culture

Program Schedule

The Giamatti Research Center will be available as a break room, serving light refreshments, throughout the program. The room will open for continental style breakfast at 8:15am on Thursday and Friday, and will close at 5:00pm each day.

Wednesday: June 2, 2010

1:00pm to 2:00pm  (Grandstand Theater)

Greetings from SUNY-Oneonta
Bill Simons, Cooperstown Symposium Director - State University of New York at Oneonta

Welcome to Cooperstown
Jeff Idelson, President - National Baseball Hall of Fame and Museum

Keynote Address: Race and Gender: Perspectives from the Press Box
Claire Smith, ESPN (Bristol, CT)

2:15pm to 3:30pm

Panel 1: Baseball in Uniform - America’s Pastime at War (Bullpen Theater)

Patriotic Industry: Baseball’s Reluctant Sacrifice in World War I
Paul Hensler, Trinity College (Hartford, CT)

Baseball and World War I
Charles DeMotte, Onondaga Community College (Syracuse, NY)

End of the Line: Reflections on Volunteer Military Service, Hall of Fame Careers, and America’s Pastime
Jeffrey Marlett, College of Saint Rose (Albany, NY)

Panel 2: Now Hear This: Signed, Sealed and Delivered (Education Gallery)

Soundscapes of Contemporary Major League Baseball
Thomas Porcello, Vassar College (Poughkeepsie, NY)

Whose Sign is it Anyway? A Fresh Look at the Hoy-Klem Controversy
Rebecca Edwards, Rochester Institute of Technology (Rochester, NY)

The Cryptology of Baseball
Wayne Patterson, Howard University (Washington, DC)
3:45pm to 5:15pm

Panel 3: Here’s the Pitch: Business, Economics and Labor (Bullpen Theater)

*Casey at the Bat - and in the Field? An Economic Analysis of the Designated Hitter Rule*
Steve Calandrillo, University of Washington (Seattle, WA)
Dustin Buehler, University of Arkansas (Fayetteville, AR)

*Playing in the Gray Area: Black Baseball and its Jewish “Middleman” Economy*
Roberta Newman, New York University (New York, NY)
Joel Nathan Rosen, Moravian College (Bethlehem, PA)

Panel 4: Women Who Write Baseball (Education Gallery)

*Panel Discussion: No Skirting the Issue Anymore*
Jean Hastings Ardell, Independent Scholar (Corona Del Mar, CA)
Dorothy Seymour Mills, Independent Scholar (Naples, FL)
Debbie Shattuck, Independent Scholar (Rapid City, SD)
Judith Testa, Northern Illinois University (DeKalb, IL)
Claire Smith, ESPN (Bristol, CT)

5:15pm to 9:00pm

Free time to enjoy the museum experience.

Thursday: June 3, 2010

9:00am to 10:15am

Panel 5: Red, White and Black: Baseball in Fiction (Education Gallery)

*Assessing Baseball’s Influence in Stephen Crane’s Masterpiece: The Red Badge of Courage*
Rick Burton, Syracuse University (Syracuse, NY)

*Castro and the Idea of Cuba in Contemporary Baseball Fiction*
Trey Strecker, Ball State University (Muncie, IN)

*The World of Baseball 1944 as Depicted in Peter Schilling’s Novel, The End of Baseball*
Mark Altschuler, Bergen Community College (Paramus, NJ)

Panel 6: Swing Away: Baseball in Music, Theater, and Religion (Bullpen Theater)

*Mike “King” Kelly: Performing Success and Failure on the Field and on the Stage*
Travis Stern, University of Illinois (Urbana, IL)

*Pray Ball?: Reflections on the Serious Liturgical Challenge of Giving Thanks for Baseball*
Mark Stamm, Southern Methodist University (Dallas, TX)

*Teaching Music and Baseball in the Deadball and Post-Steroids Eras: The Washington Seminar*
Timothy Johnson, Ithaca College (Ithaca, NY)
10:30am to 11:45am

Panel 7: Supply and Demand: Baseball and Labor (Bullpen Theater)

*Capricious, Careless, Conniving, and Clever: The Enigma of Charles O. Finley*
Roger D. Launius, Smithsonian Institution (Washington, DC)
G. Michael Greene, National Aeronautics and Space Administration (Washington, DC)

*Charles O. Finley and the Beginning of Salary Arbitration*
Ed Edmonds, University of Notre Dame (South Bend, IN)

*Have We Seen the Last of Baseball’s Labor Wars?*
Paul Staudohar, California State University - East Bay (Hayward, CA)

Panel 8: Gender and Family: Players, Characters and Significant Others (Education Gallery)

*The Significant Other Sides of Baseball*
Patricia O’Connell, Lourdes College (Sylvania, OH)

*They Were All Baseball Mad: Women in Baseball Literature Before Katie Casey*
Geri Strecker, Ball State University (Muncie, IN)

*Women’s Baseball in the 1870s - Sport, Spectacle, or Social Statement?*
Debra Shattuck, Independent Scholar (Rapid City, SD)

1:15pm to 2:45pm

Panel 9: Race and Sports (Education Gallery)

*Panel Discussion: Race, Sport, and the Rehabilitation of Reputation*

David Ogden, University of Nebraska (Omaha, NE)
Joel Nathan Rosen, Moravian College (Bethlehem, PA)
Lisa Alexander, Wayne State University (Detroit, MI)
Bob Lewis, University of New Mexico (Santa Fe, NM)
Roberta Newman, New York University (New York, NY)
Jack Lule, Lehigh University (Bethlehem, PA)
Oren Renick, Texas State University (San Marcos, TX)

Panel 10: Memorabilia and Popular Culture (Bullpen Theater)

*The Art and Culture of Baseball Cards: 1965 to 1985*
Bruce Markusen, New York State Historical Association (Cooperstown, NY)

*Babe Ruth vs Baby Ruth: The Quest for a Candy Bar*
Charlie Poekel, Independent Scholar (Long Island City, NY)

*Stories in Hand - Baseball History Told Through Its Memorabilia*
Leila Dunbar, Leila Dunbar LLC (New York, NY)

3:00pm to 4:30pm

Panel 11: Archetypes and Reflections (Bullpen Theater)

*Baseball’s Road Scholar: From the Dirt Roads to the Interstates*
Daniel Austin, Nova Southeastern University (Ft. Lauderdale, FL)
Bobo Newsom, Van Lingle Mungo and Shoeless Joe Jackson: Memories of My Childhood  
Alex Sanders, College of Charleston (Charleston, SC)

Lou Gehrig & ALS: A Caregiver’s Story  
Ben Sullivan, Texas State University (San Marcos, TX)  
Oren Renick, Texas State University (San Marcos, TX)

Panel 12: Branch Rickey and Jackie Robinson: Baseball’s Great Experiment (Education Gallery)

The Larry MacPhail August 1946 Report to the Commissioner of Baseball: The Genesis, The Feud with Branch Rickey and The Consequences  
Lee Lowenfish, Columbia University (New York, NY)  
William Marshall, University of Kentucky (Lexington, KY)

Harder Than Jackie’s Road  
Steve Jacobson, Newsday (Long Beach, NY)

The Servant Leadership Dynamic Between Branch Rickey and Jackie Roosevelt Robinson: How They Changed Baseball and Our Country  
Merle Branner, Dominican University (River Forest, IL)

5:00pm to 6:45pm (Cooper Park)

Vintage Town Ball Game (participation event, weather permitting, dress casually)

7:00pm to 9:00pm (Hall of Fame Plaque Gallery)

Barbecue Chicken Dinner (ticket required)

**Friday: June 4, 2010**

9:00am to 10:15am

Panel 13: Cinema and Theater (Bullpen Theater)

Integration, Major League Baseball, and Alternative History: August Wilson’s Fences  
Harry Phillips, Central Piedmont Community College (Charlotte, NC)

Major League Redemption in Minor League Films: How Pilgrims Progress in Bull Durham and Long Gone  
Frank Fyffe (Franklin Lakes, NJ)

Baseball Film as Genre  
Marshall Most, Boise State University (Boise, ID)

Panel 14: Baseball and Integration (Education Gallery)

The Long Climb and Quick Demise of the Baseball Managerial Career of Larry Doby  
Richard Puerzer, Hofstra University (Hempstead, NY)

Integrating Major League Baseball: A Counterfactual Analysis  
Kenneth Winter, University of Wisconsin - La Crosse (La Crosse, WI)  
Michael Haupert, University of Wisconsin - La Crosse (La Crosse, WI)
Filling a Void - The Overlooked Bob Trice  
Lloyd Barrow, University of Missouri (Columbia, MO)  

10:30am to 11:45am  
Panel 15: Major Issues, Major Names: Leagues of Their Own (Bullpen Theater)  

Landis and Chandler, Vinson and Warren: Death and Deliverance  
Frank Williams, Rhode Island Supreme Court (Providence, RI)  

William Hulbert: Father of the National League and Other Professional Sports Leagues in America  
David Bohmer, DePauw University (Greencastle, IN)  

Panel 16: Local Identity Through Our National Pastime (Education Gallery)  

Baseball Parks Across the Nation and the Century  
Nancy McIntyre, Chaminade College Preparatory School (West Hills, CA)  

The Kingston Colonials: a Minor Team That Was Major - How a Small Town Team Played Big Town Ball  
Lisa Neilson, Marist College (Poughkeepsie, NY)  

Using Baseball: How American Institutions Made the National Game Expedient  
Dorothy Seymour Mills, Independent Scholar (Naples, FL)  

1:00pm to 2:15pm  
Panel 17: Pedagogy - Baseball in the Classroom (Bullpen Theater)  

A Comparison of the 2008 and 2009 Shenandoah University Baseball Teams from an Academic and Athletic Viewpoint  
Kevin Anderson, Shenandoah University (Winchester, VA)  

Baseball Coaching and Teacher Training as Pathways to the Sovereignty of Good  
John Michael Pabian, Lesley University (Cambridge, MA)  

Specialization in Youth Baseball: Channeling Players to Higher Competition or Choking Youthful Desire?  
David Ogden, University of Nebraska (Omaha, NE)  

Panel 18: Views on the Fourth Estate (Education Gallery)  

The Golden Age of Sports Writing  
Amber Roessner, University of Georgia (Athens, GA)  

Life in the Pressbox: Media Relations, The Citizen Journalist, and Journalistic Ethics in the Age of New Media  
Peggy Beck, Kent State University - Stark (Canton, OH)  

Jonathan Mahler’s Ladies and Gentlemen, The Bronx is Burning: An Analysis  
Alan Levy, Slippery Rock University (Slippery Rock, PA)
2:30pm to 3:45pm

Panel 19: Modern Game, Modern Issues (Bullpen Theater)

The Team America Loves to Hate
Charles Warner, East Stroudsburg University (East Stroudsburg, PA)

Brooklyn Against the World: The Local/Global Nexus in Cold War America
Robert Cvornyek, Rhode Island College (Providence, RI)

After Jackie, Before Affirmative Action: Perspectives on Ethnicity and Race in Major League Baseball, Circa 1960
Bill Morales, Bergen Community College (Paramus, NJ)

Panel 20: Biographical Glimpses: My Wylde Irish Rose (Education Gallery)

Ladies and Gentlemen....John Wylde: Mr. Cape Cod Baseball League
Zach Rocha

Todd McDorman, Wabash College (Crawfordsville, IN)

4:15pm to 5:00pm (Bullpen Theater)

Documentary Short - Ghandi at the Bat

6:30pm to 8:00pm (Bullpen Theater)

Documentary - Baseball ReDiscovered