JZ Analytics Poll Methodology
Interactive Online Poll of Likely Voters
9/21/12 thru 9/22/12

JZ Analytics conducted an online poll of 860 US Likely Voters in the United States

Using trusted interactive partner resources, thousands of adults were invited to participate in this interactive survey. Each invitation is password coded and secure so that one respondent can only access the survey one time.

Using information based on census data, CIA fact books and exit polls, we use complex weighting techniques to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, region, party, education, and religion.

Based on a confidence interval of 95%, the margin of error for 860 is +/- 3.4 percentage points. This means that all other things being equal, the identical survey repeated will have results within the margin of error 95 times out of 100.

Subsets of the data have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data especially sets smaller than 50-75 respondents. At that subset we can make estimations based on the data, but in these cases the data is more qualitative than quantitative.

Additional factors can create error, such as question topics and phrasing.

205. If the election for president were held today, for whom would you vote?

	Total		US Direction						Party						Ideology Recoded						Sympathetic to Tea Party				Sympathetic to Occupy Wall Street			
	Total		Right Direction		Wrong Track		Not sure		Democratic		Republican		Independent		Liberal		Moderate		Conservative		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	266	90.5	78	17.4	77	66.4	275	86.4	31	10.5	115	46.2	146	84.5	176	59.8	77	21.7	41	17.3	380	61.1	153	75.7	268	40.7
Republican Mitt Romney	350	40.7	18	6.1	316	70.0	16	14.0	27	8.5	244	83.6	79	31.6	18	10.3	81	27.4	244	69.1	182	76.5	168	27.0	36	17.8	314	47.7
Not Sure	89	10.4	10	3.4	57	12.6	23	19.6	16	5.1	17	5.9	56	22.3	9	5.2	38	12.8	32	9.2	15	6.2	74	12.0	13	6.5	76	11.6
Total	860	100.0	294	100.0	451	100.0	115	100.0	319	100.0	292	100.0	249	100.0	173	100.0	295	100.0	354	100.0	238	100.0	622	100.0	203	100.0	657	100.0

	Total				Age group A								Age group B										Gender			
	Total		N		18-29		30-49		50-64		65+		18-24		25-34		35-54		55-69		70+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	90	64.6	152	47.7	91	44.7	68	43.8	34	63.9	95	58.9	144	45.8	90	44.5	37	44.2	201	49.1	218	49.0
Republican Mitt Romney	350	40.7	350	40.7	40	28.6	123	38.5	95	46.9	73	47.2	17	32.3	47	29.0	134	42.6	92	45.4	41	49.0	173	42.1	174	39.3
Not Sure	89	10.4	89	10.4	9	6.7	44	13.7	17	8.4	14	9.1	2	3.8	20	12.1	37	11.6	20	10.1	6	6.8	36	8.8	52	11.7
Total	860	100.0	860	100.0	139	100.0	318	100.0	204	100.0	155	100.0	53	100.0	162	100.0	315	100.0	203	100.0	83	100.0	410	100.0	444	100.0

	Total				Race										Income											
	Total		N		White		Hisp		AfrAmer		Asian		Other		Less than $25000		$25001 - 35000		$35001 - 50000		$50001 - 75000		$75001 - 100000		Greater than $100000	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	242	38.6	58	67.8	96	93.4	16	61.1	9	49.6	100	57.8	61	54.5	69	49.5	86	48.8	38	35.8	55	44.6
Republican Mitt Romney	350	40.7	350	40.7	313	49.9	22	25.8			7	27.8	7	41.6	61	35.2	40	35.4	55	39.4	63	35.9	59	55.6	58	47.0
Not Sure	89	10.4	89	10.4	73	11.6	5	6.4	7	6.6	3	11.1	2	8.8	12	7.1	11	10.1	15	11.1	27	15.3	9	8.7	10	8.4
Total	860	100.0	860	100.0	628	100.0	86	100.0	103	100.0	26	100.0	17	100.0	174	100.0	113	100.0	139	100.0	176	100.0	107	100.0	123	100.0

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205. If the election for president were held today, for whom would you vote?

	Total				Region								Swing States				Shop at Wal-Mart?									
	Total		N		East		South		Centr GrLks		West		Yes		No		Weekly		Few/Month		1-2/year		Never		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	109	55.2	92	41.3	129	48.5	90	52.5	169	50.8	252	47.8	97	42.4	160	49.9	100	49.3	48	60.1	16	64.7
Republican Mitt Romney	350	40.7	350	40.7	71	35.7	106	47.4	108	40.4	65	38.0	120	36.0	229	43.6	104	45.4	131	40.9	80	39.5	26	32.3	8	30.8
Not Sure	89	10.4	89	10.4	18	9.0	25	11.3	30	11.1	16	9.5	44	13.2	45	8.6	28	12.1	29	9.1	23	11.2	6	7.6	1	4.5
Total	860	100.0	860	100.0	198	100.0	224	100.0	267	100.0	172	100.0	334	100.0	526	100.0	228	100.0	320	100.0	203	100.0	79	100.0	25	100.0

	Total				Religion								BornAgain				Attend place of worship?											
	Total		N		Catholic		Protestant		Jewish		Other/ None		Yes		No/NS		Weekly+		Weekly		1-2/Month		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	99	46.0	205	44.2	10	60.8	106	65.1	102	40.4	104	48.8	31	36.1	87	40.7	61	54.0	30	49.4	123	50.8	82	63.0
Republican Mitt Romney	350	40.7	350	40.7	94	43.9	220	47.3	5	29.7	30	18.7	121	47.8	99	46.7	44	51.9	100	47.0	40	35.0	25	41.8	100	41.1	36	28.0
Not Sure	89	10.4	89	10.4	22	10.1	39	8.5	2	9.6	27	16.2	30	11.8	10	4.5	10	12.1	26	12.3	12	11.0	5	8.7	20	8.1	12	9.0
Total	860	100.0	860	100.0	215	100.0	464	100.0	17	100.0	163	100.0	252	100.0	213	100.0	85	100.0	213	100.0	113	100.0	60	100.0	242	100.0	129	100.0

	Total				Live								Do you consider your current job...						Type of phone					
	Total		N		Lge City		Sm City		Suburbs		Rural		Career		Just a gig		Not employed		Mobile		Landline		Both	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	114	65.6	105	53.0	135	41.8	66	41.1	160	46.1	89	52.5	173	50.1	132	51.0	46	54.0	243	47.1
Republican Mitt Romney	350	40.7	350	40.7	46	26.6	65	32.7	160	49.5	78	48.4	150	43.4	59	34.6	141	40.9	97	37.5	30	35.2	222	43.2
Not Sure	89	10.4	89	10.4	14	7.8	28	14.3	28	8.7	17	10.5	37	10.5	22	12.9	31	9.0	30	11.5	9	10.8	50	9.7
Total	860	100.0	860	100.0	174	100.0	198	100.0	323	100.0	162	100.0	347	100.0	169	100.0	344	100.0	259	100.0	85	100.0	515	100.0

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205. If the election for president were held today, for whom would you vote?

	Total				Union Member in Household				You/family in Military				NASCAR Fan?				Social Networker?				Residency					
	Total		N		Yes		No		Yes		No		Yes		No		Yes		No		My city or town		America		The planet earth	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	62	49.6	359	48.8	42	54.3	379	48.4	99	48.7	323	49.1	188	55.2	233	44.9	149	51.0	166	41.4	100	64.7
Republican Mitt Romney	350	40.7	350	40.7	48	38.3	302	41.1	31	39.8	319	40.7	84	41.7	265	40.3	117	34.3	233	44.8	114	39.2	195	48.7	35	22.9
Not Sure	89	10.4	89	10.4	15	12.1	74	10.1	5	5.9	85	10.8	19	9.6	70	10.6	36	10.5	54	10.3	29	9.9	39	9.8	19	12.3
Total	860	100.0	860	100.0	126	100.0	734	100.0	78	100.0	782	100.0	202	100.0	658	100.0	341	100.0	519	100.0	292	100.0	401	100.0	154	100.0

	Total				Marital status?								Child <17				Generation							
	Total		N		Married		Single		Div/Sep/Wdw		Civil union		Yes		No		First Globals		Nikes		Woodstockers		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	211	42.3	121	60.7	65	50.0	23	78.3	163	54.1	258	46.2	124	60.6	99	46.8	129	46.0	48	40.5
Republican Mitt Romney	350	40.7	350	40.7	234	46.9	52	26.1	58	44.6	5	15.0	107	35.5	243	43.4	62	30.2	81	38.3	124	44.6	63	53.0
Not Sure	89	10.4	89	10.4	54	10.8	26	13.3	7	5.4	2	6.6	31	10.4	58	10.3	19	9.2	32	14.9	26	9.4	8	6.4
Total	860	100.0	860	100.0	499	100.0	200	100.0	131	100.0	30	100.0	301	100.0	559	100.0	205	100.0	211	100.0	279	100.0	119	100.0

	Total				Self ID Investor				Passport?				Creative Job Sector				Self ID Creative Class				Education			
	Total		N		Yes		No		Yes		No		Yes		No		Yes		No		No Degree		College Degree	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	421	49.0	421	49.0	85	43.3	336	50.7	216	48.3	205	49.7	108	51.5	314	48.1	154	51.5	267	47.6	228	50.9	194	46.9
Republican Mitt Romney	350	40.7	350	40.7	89	45.1	261	39.3	194	43.5	155	37.6	85	40.8	264	40.6	120	40.1	230	41.0	164	36.7	186	45.0
Not Sure	89	10.4	89	10.4	23	11.6	66	10.0	37	8.2	52	12.7	16	7.7	73	11.2	25	8.4	64	11.4	55	12.4	34	8.2
Total	860	100.0	860	100.0	196	100.0	664	100.0	447	100.0	413	100.0	209	100.0	651	100.0	299	100.0	561	100.0	447	100.0	413	100.0

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All Voters and Leaners

	Total		US Direction						Party						Ideology Recoded						Sympathetic to Tea Party				Sympathetic to Occupy Wall Street			
			Right Direction		Wrong Track		Not sure		Democratic		Republican		Independent		Liberal		Moderate		Conservative		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	266	90.5	75	16.7	78	67.4	277	87.0	32	11.1	109	43.9	145	83.9	175	59.4	75	21.3	40	16.7	379	60.9	152	75.2	267	40.5
Republican Mitt Romney	342	39.8	15	5.0	306	67.9	21	18.6	27	8.5	239	81.7	77	30.8	15	8.9	78	26.3	244	68.9	178	75.0	164	26.4	32	16.0	310	47.2
Libertarian Party Gary Johnson	20	2.3	2	.7	17	3.8	1	.6	1	.3	1	.3	18	7.4	2	.9	7	2.4	11	3.1	6	2.6	14	2.2	7	3.5	13	2.0
Green Party Jill Stein	14	1.6	3	1.1	9	1.9	2	1.8	2	.6	2	.7	10	4.0	2	1.0	4	1.4	6	1.8	4	1.7	10	1.6	4	2.0	10	1.5
Constitution Party Virgil Goode	11	1.3	3	1.0	8	1.8			3	1.1	4	1.5	3	1.4	2	1.2	6	1.9	3	.8	5	2.1	6	1.0	1	.6	10	1.5
Not Sure	54	6.2	5	1.7	35	7.8	13	11.6	8	2.6	14	4.8	31	12.6	7	4.1	26	8.7	14	4.1	5	1.9	49	7.9	5	2.7	48	7.3
Total	860	100.0	294	100.0	451	100.0	115	100.0	319	100.0	292	100.0	249	100.0	173	100.0	295	100.0	354	100.0	238	100.0	622	100.0	203	100.0	657	100.0

	Total				Age group A								Age group B										Gender			
	Total		N		18-29		30-49		50-64		65+		18-24		25-34		35-54		55-69		70+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	81	58.5	156	49.0	92	45.4	69	44.8	31	58.3	91	56.0	147	46.8	93	46.1	37	44.2	200	48.8	216	48.7
Republican Mitt Romney	342	39.8	342	39.8	37	26.6	115	36.0	96	46.9	76	49.4	18	33.7	40	24.5	131	41.7	92	45.6	42	51.0	165	40.2	175	39.4
Libertarian Party Gary Johnson	20	2.3	20	2.3	6	4.1	8	2.4	3	1.5	1	.4	2	3.0	8	4.7	5	1.6	3	1.4			14	3.4	6	1.4
Green Party Jill Stein	14	1.6	14	1.6	3	1.9	10	3.1	2	.8			0	.7	5	3.3	7	2.3	1	.6			8	2.0	6	1.3
Constitution Party Virgil Goode	11	1.3	11	1.3	3	2.0	5	1.4	1	.6	2	1.2	2	2.9	3	1.9	3	.8	1	.6	2	2.3	7	1.7	4	.9
Not Sure	54	6.2	54	6.2	9	6.8	26	8.1	10	4.9	7	4.3	1	1.4	15	9.6	22	6.9	12	5.8	2	2.5	16	3.9	37	8.3
Total	860	100.0	860	100.0	139	100.0	318	100.0	204	100.0	155	100.0	53	100.0	162	100.0	315	100.0	203	100.0	83	100.0	410	100.0	444	100.0

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All Voters and Leaners

	Total				Race										Income											
	Total		N		White		Hisp		AfrAmer		Asian		Other		Less than $25000		$25001 - 35000		$35001 - 50000		$50001 - 75000		$75001 - 100000		Greater than $100000	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	239	38.1	59	68.3	98	95.0	14	56.5	8	49.3	101	58.1	61	54.2	66	47.9	86	48.8	37	34.9	56	46.0
Republican Mitt Romney	342	39.8	342	39.8	310	49.3	18	21.5	1	.7	7	27.8	6	37.7	58	33.1	39	34.5	57	40.8	63	35.5	56	52.2	58	47.1
Libertarian Party Gary Johnson	20	2.3	20	2.3	17	2.8	2	2.2	1	.8					4	2.0	1	1.1	6	4.2	6	3.3	1	1.3	2	1.9
Green Party Jill Stein	14	1.6	14	1.6	12	1.9	1	.7			1	2.4	1	5.1	3	1.6			1	1.1	5	2.9	1	1.4	1	.5
Constitution Party Virgil Goode	11	1.3	11	1.3	9	1.4	1	1.7			1	4.6			1	.5	3	3.0					5	4.5	1	.6
Not Sure	54	6.2	54	6.2	42	6.6	5	5.6	4	3.5	2	8.7	1	7.8	8	4.7	8	7.2	8	6.0	17	9.4	6	5.8	5	4.0
Total	860	100.0	860	100.0	628	100.0	86	100.0	103	100.0	26	100.0	17	100.0	174	100.0	113	100.0	139	100.0	176	100.0	107	100.0	123	100.0

	Total				Region								Swing States				Shop at Wal-Mart?									
	Total		N		East		South		Centr GrLks		West		Yes		No		Weekly		Few/Month		1-2/year		Never		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	108	54.8	96	43.1	126	47.4	88	51.0	171	51.4	247	47.0	96	42.3	158	49.4	100	49.3	46	58.2	16	64.7
Republican Mitt Romney	342	39.8	342	39.8	70	35.6	107	47.7	102	38.4	63	36.6	123	36.8	219	41.7	104	45.7	127	39.7	76	37.4	26	32.3	8	32.5
Libertarian Party Gary Johnson	20	2.3	20	2.3	4	1.9	6	2.6	6	2.4	4	2.4	10	3.0	10	1.9	3	1.3	9	2.8	8	4.0				
Green Party Jill Stein	14	1.6	14	1.6	3	1.4	1	.4	6	2.4	4	2.2	5	1.6	8	1.6	5	2.1	5	1.7	3	1.3	0	.4	1	2.8
Constitution Party Virgil Goode	11	1.3	11	1.3	4	1.9	2	1.0	3	1.2	2	1.1	3	1.0	8	1.5	5	2.0	3	.9	3	1.6	1	.7		
Not Sure	54	6.2	54	6.2	9	4.4	11	5.1	22	8.2	12	6.8	21	6.2	33	6.2	15	6.6	18	5.6	13	6.4	7	8.3		
Total	860	100.0	860	100.0	198	100.0	224	100.0	267	100.0	172	100.0	334	100.0	526	100.0	228	100.0	320	100.0	203	100.0	79	100.0	25	100.0

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	Total		N		Catholic		Protestant		Jewish		Other/ None		Yes		No/NS		Weekly+		Weekly		1-2/Month		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	101	46.9	205	44.1	10	60.8	103	62.8	99	39.5	106	49.7	30	35.3	85	39.9	65	57.1	30	49.5	121	49.7	82	63.2
Republican Mitt Romney	342	39.8	342	39.8	92	42.7	218	46.9	5	27.2	28	17.2	122	48.4	96	45.1	42	49.9	100	46.8	36	32.2	26	43.4	101	41.5	34	26.1
Libertarian Party Gary Johnson	20	2.3	20	2.3	5	2.2	5	1.1	1	4.8	10	5.9	4	1.6	1	.5	2	2.8	3	1.6	3	3.1	1	2.3	5	2.1	4	3.4
Green Party Jill Stein	14	1.6	14	1.6	5	2.3	3	.7	1	3.3	5	3.2	2	.7	1	.6	1	1.2	6	2.7	3	2.3	1	1.7	2	.8	1	1.1
Constitution Party Virgil Goode	11	1.3	11	1.3	3	1.2	5	1.2			3	1.9	3	1.2	2	1.1	3	3.5	6	3.0							1	.4
Not Sure	54	6.2	54	6.2	10	4.7	28	6.0	1	4.0	15	9.1	22	8.6	6	3.0	6	7.5	13	5.9	6	5.2	2	3.0	14	5.9	7	5.7
Total	860	100.0	860	100.0	215	100.0	464	100.0	17	100.0	163	100.0	252	100.0	213	100.0	85	100.0	213	100.0	113	100.0	60	100.0	242	100.0	129	100.0

	Total				Live								Do you consider your current job...						Type of phone					
	Total		N		Lge City		Sm City		Suburbs		Rural		Career		Just a gig		Not employed		Mobile		Landline		Both	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	112	64.2	106	53.7	134	41.4	65	40.2	157	45.1	94	55.5	168	49.0	136	52.3	44	51.8	239	46.4
Republican Mitt Romney	342	39.8	342	39.8	42	23.9	65	33.0	157	48.5	78	48.4	147	42.5	56	33.1	139	40.4	88	34.0	31	36.2	223	43.3
Libertarian Party Gary Johnson	20	2.3	20	2.3	4	2.4	3	1.7	7	2.3	5	3.2	8	2.4	4	2.2	8	2.4	10	4.0	0	.6	9	1.8
Green Party Jill Stein	14	1.6	14	1.6	5	2.9	2	1.2	4	1.2	3	1.7	8	2.2	4	2.5	2	.6	7	2.6	2	2.2	5	1.0
Constitution Party Virgil Goode	11	1.3	11	1.3	2	1.1	5	2.4	4	1.2	1	.3	2	.6	3	2.0	6	1.6	1	.4	2	2.7	8	1.5
Not Sure	54	6.2	54	6.2	10	5.5	16	8.1	17	5.4	10	6.1	25	7.2	8	4.6	21	6.1	17	6.7	6	6.5	31	6.0
Total	860	100.0	860	100.0	174	100.0	198	100.0	323	100.0	162	100.0	347	100.0	169	100.0	344	100.0	259	100.0	85	100.0	515	100.0

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All Voters and Leaners

	Total				Union Member in Household				You/family in Military				NASCAR Fan?				Social Networker?				Residency					
	Total		N		Yes		No		Yes		No		Yes		No		Yes		No		My city or town		America		The planet earth	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	67	53.2	352	47.9	44	56.3	375	47.9	98	48.4	321	48.8	188	55.1	231	44.5	147	50.5	167	41.7	98	63.5
Republican Mitt Romney	342	39.8	342	39.8	43	34.3	299	40.7	25	32.5	317	40.5	73	35.9	270	41.0	112	33.0	230	44.3	105	35.9	198	49.3	35	22.9
Libertarian Party Gary Johnson	20	2.3	20	2.3	2	1.3	18	2.5	5	5.8	16	2.0	5	2.2	16	2.4	12	3.6	8	1.5	8	2.8	10	2.4	3	1.6
Green Party Jill Stein	14	1.6	14	1.6	2	1.3	12	1.7	2	2.0	12	1.6	7	3.2	7	1.1	4	1.3	9	1.8	7	2.3	4	1.1	3	1.8
Constitution Party Virgil Goode	11	1.3	11	1.3	4	3.2	7	1.0	2	2.8	9	1.1	4	2.0	7	1.1	3	1.0	8	1.5	4	1.3	4	.9	3	1.7
Not Sure	54	6.2	54	6.2	8	6.7	45	6.2	0	.6	53	6.8	17	8.2	37	5.6	20	6.0	33	6.4	21	7.2	19	4.7	13	8.5
Total	860	100.0	860	100.0	126	100.0	734	100.0	78	100.0	782	100.0	202	100.0	658	100.0	341	100.0	519	100.0	292	100.0	401	100.0	154	100.0

	Total				Marital status?								Child <17				Generation							
	Total		N		Married		Single		Div/Sep/Wdw		Civil union		Yes		No		First Globals		Nikes		Woodstockers		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	210	42.1	118	58.9	67	51.1	24	81.4	160	53.0	259	46.4	117	56.9	101	47.9	131	46.8	50	41.9
Republican Mitt Romney	342	39.8	342	39.8	229	45.9	52	25.8	57	43.7	5	15.0	101	33.7	241	43.1	55	26.6	80	37.7	124	44.4	65	54.8
Libertarian Party Gary Johnson	20	2.3	20	2.3	14	2.8	3	1.7	2	1.5	1	1.9	11	3.5	9	1.7	8	4.1	5	2.3	4	1.3		
Green Party Jill Stein	14	1.6	14	1.6	8	1.6	5	2.5	1	.4			7	2.5	7	1.2	6	2.7	6	2.6	3	1.0		
Constitution Party Virgil Goode	11	1.3	11	1.3	9	1.8	2	1.1					4	1.3	7	1.3	5	2.3	3	1.3	1	.4	2	1.6
Not Sure	54	6.2	54	6.2	29	5.8	20	9.9	4	3.2	0	1.6	18	6.1	35	6.3	15	7.4	17	8.2	17	6.1	2	1.8
Total	860	100.0	860	100.0	499	100.0	200	100.0	131	100.0	30	100.0	301	100.0	559	100.0	205	100.0	211	100.0	279	100.0	119	100.0

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All Voters and Leaners

	Total				Self ID Investor				Passport?				Creative Job Sector				Self ID Creative Class				Education			
	Total		N		Yes		No		Yes		No		Yes		No		Yes		No		No Degree		College Degree	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	419	48.7	419	48.7	87	44.6	331	49.9	214	48.0	204	49.5	106	50.7	313	48.1	152	50.8	267	47.6	226	50.6	193	46.7
Republican Mitt Romney	342	39.8	342	39.8	87	44.1	256	38.5	187	41.9	155	37.6	80	38.2	263	40.3	118	39.4	225	40.0	166	37.1	177	42.8
Libertarian Party Gary Johnson	20	2.3	20	2.3	7	3.3	14	2.0	11	2.5	9	2.1	4	1.7	16	2.5	5	1.6	15	2.7	11	2.6	9	2.1
Green Party Jill Stein	14	1.6	14	1.6	3	1.6	11	1.6	6	1.4	8	1.9	4	1.7	10	1.6	5	1.8	9	1.5	8	1.9	5	1.3
Constitution Party Virgil Goode	11	1.3	11	1.3	2	.9	9	1.4	4	.8	8	1.8	3	1.2	9	1.3	5	1.6	6	1.2	2	.3	10	2.3
Not Sure	54	6.2	54	6.2	11	5.6	43	6.4	24	5.4	29	7.1	13	6.4	40	6.2	15	5.0	39	6.9	34	7.6	20	4.8
Total	860	100.0	860	100.0	196	100.0	664	100.0	447	100.0	413	100.0	209	100.0	651	100.0	299	100.0	561	100.0	447	100.0	413	100.0

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